

**ALL SERVICE INSURANCE BROKERS AND INTACT INSURANCE ANNOUNCE 3 YEAR PARTNERSHIP WITH  
'DRIVE TO STAY ALIVE' – A PROGRAM THAT COMBATS DISTRACTED DRIVING.**

Dec 20, 2016 – All Service Insurance Brokers of Red Deer, Alberta and Intact Insurance Company have extended their partnership with 'Drive to Stay Alive', a program that raises awareness among high school students about the dangers of distracted driving.

This renewed partnership launches on Dec 20, 2016 at the Lindsay Thurber Composite High School in Red Deer, Alberta, where Parker Thompson, an 18 year old race car driver and founder of 'Drive to Stay Alive', will educate students about how they can actively prevent distracted driving and deliver a strong message that supports safe roads and communities in Alberta and the rest of the country.

All Service Insurance Brokers cares about our community. Distracted driving amongst teens has been the #1 cause of collisions in that demographic. ***"We felt it was important to stay involved in helping to bring awareness to this disturbing trend and are proud to be partnered with Drive to Stay Alive who educates teens on this issue in such an effective and engaging way."*** Leon Oosterhoff, President of All Service Insurance Brokers

***"It's not often that you come across companies that truly care about the safety and well-being of their community. We could not be more excited to continue to align ourselves with All Service Insurance Brokers and Intact Insurance. Without community building companies such as these, we would not be able to campaign against the dangers of distracted driving."*** Parker Thompson, Drive to Stay Alive.

**About All Service Insurance Brokers**

All Service Insurance Brokers Ltd. is a locally owned and operated general insurance brokerage in Red Deer, Alberta. They proudly serve all of Alberta and represent some of the largest and most financially stable insurance companies in the world, and have access to many specialty insurers that allows them to accommodate a large variety of insurance needs.

**About Intact Insurance Company**

Intact Insurance is Canada's largest home, auto, and business insurance provider; the company insures more than five million individuals and businesses across Canada, is an industry leader, and a financially strong and stable company.

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